

ADVISORY OPINION 93-030

Any advisory opinion rendered by the registry under subsection (1) or (2) of this section may be relied upon only by the person or committee involved in the specific transaction or activity with respect to which the advisory opinion is required. KRS 121. 135(4).

January 10, 1993

Ms. Stella B. House
111 Wayne Street
Manchester, Kentucky 40962

Dear Ms. House:

Thank you for contacting the Registry. The facts to your question may be stated as follows:

You are or will be a candidate for the Kentucky House of Representative in the 1994 election. As a candidate, you wish to distribute advertising material including, but not limited to, bumper stickers, baseball hats, key rings, matchbooks, and ink pens.

Based on the facts you provided, your question can be stated as follows:

Are bumper stickers, larger than 3 1/2" x 5" in compliance with Kentucky law if such bumper stickers do not contain disclaimer language as required by KRS 121.190(1)?

Please find enclosed with this advisory opinion a copy of the regulation, 32 KAR 2:110, which speaks to your question. When you read Section 2 of 32 KAR 2:110, you will note that bumper stickers are exempted from the disclaimer language required by KRS 121.190(1). Please be aware that the Registry would interpret "bumper sticker" to mean an advertising item designed to be affixed to the bumpers of cars, trucks, trailers, and other vehicles used for conveyance of people or goods.

This opinion is based upon the course of action outlined in your letter. If you should have any more questions, please give us a call. Thank you.

Sincerely,

Timothy E. Shull
General Counsel

TES/dt